

The Euro 5 Man Paintball Championships  
PRESS RELEASE  
October 2007

## **'Euro 5 Man' Paintball Championships is set to be a spectacular success!**

Event organiser, Pure Rush Paintball, in association with Extreme Mayhem and One4one TV, is pleased to announce that the **European 5 Man Paintball Championships**, being held at the **Julie Rose Stadium in Ashford, Kent**, on the 10<sup>th</sup> and 11<sup>th</sup> of November 2007, is assured of being the most exciting event to date with paintball teams now booking in from all over Europe.

This year and for the first time, the organisers are welcoming spectators of all ages to attend the championships.

The event is being promoted by **Extreme** (founders of **The Extreme Sports Channel**) and the paintball action is being filmed by **One4one TV** for worldwide broadcast, and in addition to the intense, high-speed team competition that culminates on Sunday, organisers have pulled out all the stops to ensure a great line-up of spectator activities and entertainment. These include:

- **The Scottish Warriors** (UK Champions) **VS The Ghurkhas** 'scenario' exhibition matches
- **'One-on-One'** and **'Fastest Finger'** winner-takes-all paintball competitions
- Spectacular **Juggling Inferno** circus performances, with fire-juggling, stilt-walkers, etc.
- **Gladiators** personal guest appearances
- Family activities that include **Laser Quest, Wall Climbing, Trampoline Bungee, Inflatable Boxing, Jousting...**

Best of all, entry is completely free for under 17's and only £5 for adults. But be warned:

- The Julie Rose Stadium has limited seating capacity (only 800 spectators per day) and tickets are now selling fast
- You must pre-book your tickets at [www.euro5man.com](http://www.euro5man.com) – only ticket holders will be allowed entry on the day

The Julie Rose Stadium company chairman, Peter Davison, said: "We are thrilled that the Paintball Championships have returned to the JRS for the 5<sup>th</sup> year. This event contributes to the broad range of activities and events that the Trust wishes to offer to the people of Ashford."

**For further press information about the 'Euro 5 Man', Extreme Mayhem or to interview Warren Maxwell, please contact:**

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Notes to editors:

### [Extreme Group & Extreme Mayhem](#)

Extreme Group was started in 1995 by Al Gosling, founder of the Extreme Sports Channel and is a collection of businesses with a shared brand and shared values. Aged 24, passionate about extreme sports and unable to find a job that interested him, Al set up Extreme. Today Extreme delivers a range of branded lifestyle products and services including, Extreme Entertainment (TV), Ex Stores, Extremepie.com (online retailer), Extreme Mob (an MVNO mobile phone network), Extreme Drinks, Extreme Hotels, Ex Parks (sports based theme parks), Ex Freshies (cafés), Extreme Cred, Ex Travel, Extreme Element (sports courses and experience voucher service), Viledge.com (first 'real time live' social network), Extreme Mayhem (paintball), Extreme Medics, Ex Decko (large pic and graphic service), Ex Raw State (apparel and footwear range). Extreme employs 247 people and operates in more than 70 countries around the world. The Extreme Sports Channel gives the Extreme brand continuous 24/7 exposure and reaches over 40 million homes in 60 countries around the world.

Extreme Mayhem is a new business committed to growing the paintball industry, with a community website that provides a completely free paintball booking directory to a nation-wide network of paintball sites, all of which operate to 'UKPSF' quality standards.

**For further press information about the Extreme Group please contact:**

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### [One4one TV](#)

In two years, One4one.TV has become the world leader in producing and broadcasting paintball movies, using its internet network to reach 110 countries. One4one.TV is also the first provider to secure video on demand broadcasting deals with major US internet providers.

[www.one4one.tv](http://www.one4one.tv) is the web cast portal where paintball video fans can view the latest productions, with high quality service and options. The site is visited every day by thousands of paintball fans coming from all over the world.

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[www.akimbo.com](http://www.akimbo.com)

In 2006 One4one TV signed a major broadcasting deal with Akimbo System, the USA's largest Video-On-Demand service. This is the first time in the history of paintball that a production company has brought the sport to the new exploding service of VoD. AKIMBO is co-owned by CISCO SYSTEM and AT&T. AT&T Homezone has 8.2 million subscribers.

**For further press information about one4one TV please contact:**

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### **AT&T Attacks**

AT&T is rolling out two new digital TV services to compete with cable providers.

HOME ZONE	LIGHTSPEED
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#### **What:**

Video on demand over DSL paired with satellite Network	Digital TV over an upgraded network being built by AT&T
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#### **Where:**

Anywhere with AT&T DSL service	19 million homes in 13 states
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#### **When:**

Year-end '06	By mid-'08
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Source: AT&T



### Warren Maxwell and Pure Rush Paintball

The Euro 5 Man Championships is the brain-child of Warren Maxwell, the owner of Pure Rush Paintball (based here in Ashford).

Warren started playing paintball in 1992 and has achieved a simply outstanding career history as a world-class tournament paintballer, playing in teams that have collectively won quite literally over 100 UK competitions in the last 12 years.

His competitive career started with the Dark Angels in '94, followed by a stint with Backlash UK (Pro Team). In 2002 he hit the big-time, joining The London Tigers – the UK team to most successfully compete in the USA (in the NPPL). In the States, paintball is the 3<sup>rd</sup> largest action sport with over 10million players.

Key career highlights include:

2002	1 <sup>st</sup> UK, 10 <sup>th</sup> in Europe
2003	1 <sup>st</sup> UK, 6 <sup>th</sup> in Europe, 4 <sup>th</sup> place NPPL (Pro semi-finals), represented England in X-ball for full season
2004	1 <sup>st</sup> UK, 3 <sup>rd</sup> in Europe, 8 <sup>th</sup> in the world, NPPL world championships - qualified for 3 out of 5 Pro semi-finals (the most successful UK team to ever compete in the USA)
2005	NPPL world championships – repeated their 2004 stellar performance
2006/7	Started a new team, the South Coast Stealers – already ranked in the top 40 European teams, and now playing at semi-pro level in Europe

### Julie Rose Stadium

The stadium is named after local middle-distance runner Julie Rose who was killed in an air crash in Nov 1985. The foundation stone was laid by Julie's parents Don & Joyce Rose on 10th May 1996 and the track was officially opened on 18th May 1997 by Tanni Grey. This exceptional athletics facility, which cost £3.4m to build, also has an indoor straight track, gym and a licensed bar.

The grandstand is called the Cliff Temple Grandstand after Julie Rose's coach and renowned athletics journalist who died in tragic circumstances in the early 1990s. The tensile canopy which covers the grandstand is made of spun glass coated with Teflon and at 86 x 18 metres is one of the largest structures of its kind ever made.