

The Euro 5 Man Paintball Championships
PRESS RELEASE
October 2007

'Euro 5 Man' Prize Fund now exceeds €17,000!

Support for this year's Euro 5 Man tournament has exceeded all expectations, and the prize fund now exceeds a staggering €17,000.00 with huge thanks to all of event sponsors, including Paramina who have donated a brand new, state-of-the-art ACT100 air compressor worth €4,500!

The team line-up gets more exciting by the day, with some of the very best teams in Europe confirmed, including Joy Division (Sweden), Nexus (UK), Solid (Norway), Shockwave (UK), Ugly Ducklings (Denmark), Fat Lady Charms (Sweden), Method (UK), Poison Ivy (Norway), DUB (Holland) and Gung Ho (Germany)....

The organisers have pulled out all the stops to deliver an exceptional package for teams & spectators alike. These include:

- One4one TV documentary for worldwide web-cast
- Spectators with a great line-up of entertainment, participation activities, music and live commentary
- Low cost of entry and outstanding team prizes
- Excellent £4.5m stadium, with facilities including heated indoor players area and free parking
- Excellent media support including local newspaper & radio coverage, including PG International and Kent Messenger Group journalists covering the event over the weekend

This is the closing event of the European 2007 paintball tournament season, with the next quality tournament not until April 2008. **The deadline for team bookings is the 2nd of November**, and with room for only three playing fields, capacity has to be limited to 50 teams this year.

Please check www.euro5man.com for further updates, and we look forward to seeing you there!

Official Poster for the event on Page 2

For further press information about the 'Euro 5 Man', Extreme Mayhem or to interview Warren Maxwell, please contact:

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THE EUROPEAN 5 MAN PAINTBALL CHAMPIONSHIPS

EURO 5 MAN

FREE ENTRY FOR KIDS, ADULTS ONLY £5



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FOR ENQUIRIES CALL 0800 052 4055

10 & 11 NOVEMBER 2007

JULIE ROSE STADIUM, ASHFORD, KENT, UK

Notes to editors:

[Extreme Group & Extreme Mayhem](#)

Extreme Group was started in 1995 by Al Gosling, founder of the Extreme Sports Channel and is a collection of businesses with a shared brand and shared values. Aged 24, passionate about extreme sports and unable to find a job that interested him, Al set up Extreme. Today Extreme delivers a range of branded lifestyle products and services including, Extreme Entertainment (TV), Ex Stores, Extremepie.com (online retailer), Extreme Mob (an MVNO mobile phone network), Extreme Drinks, Extreme Hotels, Ex Parks (sports based theme parks), Ex Freshies (cafés), Extreme Cred, Ex Travel, Extreme Element (sports courses and experience voucher service), Viledge.com (first 'real time live' social network), Extreme Mayhem (paintball), Extreme Medics, Ex Decko (large pic and graphic service), Ex Raw State (apparel and footwear range). Extreme employs 247 people and operates in more than 70 countries around the world. The Extreme Sports Channel gives the Extreme brand continuous 24/7 exposure and reaches over 40 million homes in 60 countries around the world.

Extreme Mayhem is a new business committed to growing the paintball industry, with a community website that provides a completely free paintball booking directory to a nationwide network of paintball sites, all of which operate to 'UKPSF' quality standards.

For further press information about the Extreme Group please contact:

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[One4one TV](#)

In two years, One4one.TV has become the world leader in producing and broadcasting paintball movies, using its internet network to reach 110 countries. One4one.TV is also the first provider to secure video on demand broadcasting deals with major US internet providers.

www.one4one.tv is the web cast portal where paintball video fans can view the latest productions, with high quality service and options. The site is visited every day by thousands of paintball fans coming from all over the world.

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In 2006 One4one TV signed a major broadcasting deal with Akimbo System, the USA's largest Video-On-Demand service. This is the first time in the history of paintball that a production company has brought the sport to the new exploding service of VoD. AKIMBO is co-owned by CISCO SYSTEM and AT&T. AT&T Homezone has 8.2 million subscribers.

For further press information about one4one TV please contact:

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AT&T Attacks

AT&T is rolling out two new digital TV services to compete with cable providers.

HOME ZONE	LIGHTSPEED
What:	
Video on demand over DSL paired with satellite TV from Dish Network	Digital TV over an upgraded network being built by AT&T
Where:	
Anywhere with AT&T DSL service	19 million homes in 13 states
When:	
Year-end '06	By mid-'08
Source: AT&T	



Warren Maxwell and Pure Rush Paintball

The Euro 5 Man Championships is the brain-child of Warren Maxwell, the owner of Pure Rush Paintball (based here in Ashford).

Warren started playing paintball in 1992 and has achieved a simply outstanding career history as a world-class tournament paintballer, playing in teams that have collectively won quite literally over 100 UK competitions in the last 12 years.

His competitive career started with the Dark Angels in '94, followed by a stint with Backlash UK (Pro Team). In 2002 he hit the big-time, joining The London Tigers – the UK team to most successfully compete in the USA (in the NPPL). In the States, paintball is the 3rd largest action sport with over 10million players.

Key career highlights include:

2002	1 st UK, 10 th in Europe
2003	1 st UK, 6 th in Europe, 4 th place NPPL (Pro semi-finals), represented England in X-ball for full season
2004	1 st UK, 3 rd in Europe, 8 th in the world, NPPL world championships - qualified for 3 out of 5 Pro semi-finals (the most successful UK team to ever compete in the USA)
2005	NPPL world championships – repeated their 2004 stellar performance
2006/7	Started a new team, the South Coast Stealers – already ranked in the top 40 European teams, and now playing at semi-pro level in Europe

Julie Rose Stadium

The stadium is named after local middle-distance runner Julie Rose who was killed in an air crash in Nov 1985. The foundation stone was laid by Julie's parents Don & Joyce Rose on 10th May 1996 and the track was officially opened on 18th May 1997 by Tanni Grey. This exceptional athletics facility, which cost £3.4m to build, also has an indoor straight track, gym and a licensed bar.

The grandstand is called the Cliff Temple Grandstand after Julie Rose's coach and renowned athletics journalist who died in tragic circumstances in the early 1990s. The tensile canopy which covers the grandstand is made of spun glass coated with Teflon and at 86 x 18 metres is one of the largest structures of its kind ever made.